Name: Barbara Rodriguez

Nationality/Country: Spain

Age: 26

Profession: Makeup artist and retail manager

My goals at visiting a new city may be related with work or tourism. In case I traveled for fun I would like the app to have a map of the city, showing the most relevant places to visit or curious facts about the city that I should know. I would also like to read reviews written by other users. Other services I would like are a map of transport services and a guide with restaurants, nightlife places…

I have a nice experience using an app called “minube”, I have no negative things to say about this app.

This kind of app would help me to save a big amount of time that I could use to enjoy my trip and adapt it to my taste. I may use it as a box of memories if the application provided a “memory” where I could save the places and cities I am visiting.

About the interface, I would like it to be simple and effective.

Finally, this app should be useful in many situations like a hurry in case I had short time for planning my trip, as well as if I am in the hotel room relaxing and planning my touristic day.

Name: Karim Laazizi

Nationality/Country: Morocco

Age: 25

Profession: Software Engineer

The most important thing for me is the multi-language support, since my level of English is too basic so I usually speak Spanish or French. I’d like this app to be a mobile app rather than web because I would like to download a part of the map in the hotel and then use it offline, that’s because when I travel I may not have 3G connection.

The main piece of the app should be a map with different points of interest and descriptions of the most emblematic places of the city, such as the open hours of a museum. I would also like to be able to read reviews from other users. The app should be oriented to be used by a wide range of people, because some of them would like to visit museums and others would prefer to have a drink in the best pubs.

I am very familiarized with the use of technology and It surrounds my life but I’ve never used a tourist assistant app. I usually search on the web or ask people about the best places, this process takes too long. The most important fact about this app would be that I could save much time since It would provide all the information I need combined in one service. Through other users experience I could avoid to visit the worst places and select the best ones, improving my final experience in the city.

I would like the user interface to be complete but easy to use, highlighting the functionalities that are the most important for the tourists. I would like to be able to list places applying filters like restaurants, pubs… It should also provide filters for price and rating. Another interesting service would be a map in which I could see how far I am from the place I am looking for, using the GPS of the cellphone.

I would use this app to search for things to do and organize my trip, as well as a resource if have visited every place I had planned and I need new suggestions.

Name: Sergio Gil

Nationality/Country: Spain

Age: 32

Profession: Computer Scientist

About the services:

**I would like to have highlighted the most emblematical places of the city in a map or a list. When I’m visiting a new city those are the things I would be looking for. Additional information, like the price for each place (if there is any), schedules or such would also be appreciated.**

Knowledge with similar tech:

**I haven’t used tourist-like apps before, so I cannot tell previous experiences with such technologies.**

About the advantages of the app:

**It would save me time for sure, since I wouldn’t have to obtain that information beforehand. And maybe money, if that prevents me of purchasing a map, but I cannot tell for sure.**

About the UI:

**I prefer it to be simple and direct. As a tourist I would like to get useful information quick and easily, specially if I have a tight schedule ahead of me.**

Situations in which I would use the app:

**I would prefer to do it in a quiet day, probably the day before the plan, so I can look for all the information and plan accordingly. Only if there are sudden change of plans for any reason I would use it in a rush.**

Name: María García

Nationality/Country: Spain

Age: 19

Profession: Bachelor of Social Services Student

About the services:

**I would use it to know hotels, hostels, restaurants or any other guest place that I could afford, as well as to find the most interesting places to visit.**

Knowledge with similar tech:

**I use my smartphone regularly, but when I do tourism I only use Google Maps.**

About the advantages of the app:

**I would like it to save me money in hotels, restaurants… And also I would like it to save me time at organizing my trip.**

About the UI:

**I would like a fun UI but at the same time easy to use. I would like to link my experiences with the social networks.**

When I would use the app:

**I would use the app to help me in a rush and also for planning my trip in easy situations.**

Name: Javier Pérez

Nationality/Country: Spain

Age: 40

Profession: Computer Scientist – Big Data

From my point of view, the app should be simple, perhaps only a few actions like finding the best places for eating, avoiding the tourist traps and telling something about the most important historic facts. In my view, I would only use when I do not know anything about the city that I have already arrived.

It would be a great idea finding something like discount in some places, or read the opinions of other costumers as a feedback.

I’ve never ever I used something like this app, but I get used to general technology.

I believe that it’s possible save a little bit money... or time with the app if it is like a hub of restaurants or places.

I would like the app to be as simple as possible:

http://c.fastcompany.net/multisite\_files/fastcompany/inline/2015/02/3042524 -inline-i-4-22-things-you-need-to-know-about-apples-jony-ive.jpg

I would use the app when I were arriving to the city in the car or on the street in a hurry.

Extracted requirements:

* The app must have a map of the city showing touristic places, historic and curious facts. The user must be able to know his current position and the distance from the goal place.
* The app should show the prices and schedule of the shown places, as well as discounts and special offers.
* The app should allow the user to write reviews and rate the places that have been visited.
* Information about the transport services in the city must be accessible.
* The user must be able to find services such as restaurants, hotels and nightlife places.
* The app should memorize which places have been already visited by the user.
* The interface has to be easy to use under any situation: relax or rush.
* The app must support multiple languages: English, French and Spanish.
* [The maps should be provided with an option of offline loading. (Not sure we can do it in a web app)]
* Social network connection that the user may use to share his experience.
* Search functionality that allows to filter the places by price, category, rating and popularity.